

Delivered by



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

In partnership with



Enterprise Leadership and Governance Management Programs

Be the HR leader who shapes executive
and boardroom decisions

About the program

The most critical decisions in any organization happen in the boardroom. Yet many HR leaders have yet to fully enter this space—not for lack of expertise, but because they have yet to master the language of strategy, finance, and governance required to earn a seat there.

This is the leadership gap that needs to be closed—and this program is designed to address that.

The Enterprise Leadership and Governance Management Programs, co-developed by the Asian Institute of Management School of Executive Education and Lifelong Learning (AIM-SEELL)—ranked as the #1 fastest-growing executive education provider in Asia (Financial Times)—and the People Management Association of the Philippines (PMAP), the Philippines' leading human resources and people management organization, are designed for HR leaders ready to move beyond workforce administration and into enterprise value creation—developing boardroom-ready HR leaders.

Complete all four pillars and earn a
**Postgraduate Diploma in Enterprise
Leadership and Governance**
from AIM-SEELL

Four pillars of transformation



Strategic HR and Enterprise Thinking

Move beyond HR planning into enterprise strategy by aligning people decisions with competitive positioning, market dynamics, and long-term growth



Operational Excellence and Systems Leadership

Redesign HR and organizational systems to drive performance and lead change initiatives that deliver measurable and sustainable results



AI Analytics and Data-Driven HR

Develop capabilities in leveraging AI, workforce analytics, and data storytelling for strategic decision-making, while integrating governance, ethics, and ESG principles into HR analytics and digital transformation



Business Acumen, Financial Leadership, and Board Governance

Build financial fluency and the ability to link HR investments to enterprise value and performance outcomes, culminating in board-level readiness, executive influence, and strategic decision-making



Who it's for

This program is exclusively designed for seasoned HR and business leaders ready to create enterprise-level impact.



Objectives

Develop into a transformative leader who can:

- Align HR strategy with enterprise growth, profitability, and sustainable competitive advantage
- Drive cross-functional operational excellence through systems thinking and organizational redesign
- Integrate people, operational, and financial insights to enable high-impact strategic decisions
- Lead workforce investment and talent decisions with strong financial acumen and measurable ROI
- Demonstrate executive presence and influence with credibility at the executive and board level
- Build meaningful connections within an elite network of ASEAN HR and business leaders

Program details

Format & Duration

In-person modular
10 full days per pillar

Schedule

Pillar 1: August 2026
Pillar 2: November 2026
Pillar 3: February 2027
Pillar 4: May 2027

Investment

PHP88,000 per pillar for PMAP members
PHP100,000 per pillar for non-PMAP members



Your professors

Professor Albert G. Mateo, Jr.

Clinical Professor

Head, School of Executive Education and Lifelong Learning
Expertise: General Management, Sales and Marketing, Business Development, Corporate Finance, and Human Resources Management

Professor John Francis T. Diaz

Associate Professor

Academic Program Director, International MBA
Expertise: Financial Statement Analysis and Risk Management

Professor Ivy Rose D. Samson

Clinical Professor

Head, School of Executive Education and Lifelong Learning
Expertise: Human Resources Management, Business Management, Organizational Transformation & Development, Curriculum Design & Development

Professor Rafael L. Camus

Clinical Professor

Academic Program Director, Master in Innovation and Business
Expertise: Innovation, Strategy, Design Thinking

Mr. Christian Eligius A. Jimenez, DBA, CPA, LPT, JD

Adjunct Faculty

Head, School of Executive Education and Lifelong Learning
Expertise: Financial Management, Management Accounting, Business Economics, Central Banking and Examination, Ethics & Leadership, and Business and/or Regulatory Framework, Commercial Laws

Ms. Maria Angelica B. Lleander

Adjunct Faculty

Expertise: Coaching, Human Resources Management, Leadership Development

Mr. Edgar D. Flores

Adjunct Faculty

Expertise: Continuous Improvement, Lean, Kaizen, Six Sigma

Mr. Masaki Mitsuhashi

Adjunct Faculty

Expertise: Marketing, Innovation Strategy and Management, Business Strategy and Management, Sustainability and Strategic Foresight

Mr. Jose Adolfo M. Mariquit

Adjunct Faculty

Expertise: Competitive Intelligence and Strategy